Social Sustainability

Mr. Stephen YIM

Chief Architect (Development & Standards) **Hong Kong Housing Authority**

























Stephen YIM

Chief Architect (Development & Standards)
Hong Kong Housing Authority (HKHA)



To **supervise** the Development & Standards Section in Housing Department of HKSAR



To oversee all facets of work covering project management, planning, design and contract management, as well as establishing operational standards on design, construction, quality, research and development and the environment for public housing development in Hong Kong.



















Hong Kong Housing Authority (HKHA) implements one of the world's largest

public housing programme

Housing Estates in Hong Kong

Adopt functional and cost-effective design in the Planning,
 Design, Construction and Management of housing projects;

- Promote healthy living and green environment in the work;
- Act with caring and partnering culture beyond baseline performance.



280,000 new rental & subsidized sale flats from 2017/18 to 2026/27

756,000 flats in use





99 listed contractors

80+ active suppliers

9,000+ HA staff





















Our Vision, Mission and Core Values



To help low-income families with housing need gain access to affordable housing



- To provide affordable quality housing and other related services
- To ensure cost-effective and rational use of public resources
- To maintain a competent, dedicated and performance-oriented team

Quality = Fitness for Purpose

People-centric approach 以人为本











Caring

ustomer -focused

reative

Committed



















Sustainable Housing

Housing Authority goes a step ahead from providing "Accommodation" towards

"HEALTHY and HARMONIQUS homes"

within caring and stable communities for the people of Hong Kong























From Informing, Consulting to Engaging

There is a "ladder" of participation, reflecting different levels of power exercised by communities (Arnstein, 1969)

1. Informing

Telling people about what is planned and engaging their interest in it

2. Consulting

Offering people options, getting feedback from them and taking account of their views

3. Deciding Together

Encouraging people to develop ideas or options, and giving them some influence in deciding the way forward

4. Acting together

Joint decision-making on action to be taken, and forming partnerships with residents' groups to carry it out

5. Supporting independent community initiatives

Helping residents to carry out their own plans or initiatives, whilst leaving them in charge of what happens



















Have we done enough in terms of tenants' participation and public engagement?

Have tenants had a chance to participate in the provision of estate facilities that they enjoy?

To what extent do we engage our community while we plan and design for our new estates?



















From Informing, Consulting to Engaging

case studies:

Demonstrating –

"Deciding together"

"Acting together"

- Redevelopment of Pak Tin Estate
- 2. Urban Green Home Kwai Shing Circuit
- An Adaptive Re-use of Heritage Wah Ha Estate
- Hand in Hand Action Seedling
- **Estate Improvement Programme for Kwai Shing West Estate**

























Organisers:













Background

- Redevelopment of Pak Tin Estate was announced in April 2012, to make better use of the valuable land resources in existing Public Rental Housing estates
- The **1st** redevelopment proposal under Refined Policy



















EMBRACING the vision with stakeholders

- We conducted over 150 events to communicate with the local residents and stakeholders, to collect their diversified feedback on master layout and individual concerns so as to optimize the redevelopment proposal.
- Understand and ease local community's concern: increase in rent and smaller flat size after redevelopment, loss of good neighbours
- Develop a common vision

Help to

- Buy-in the community for overall proposal
- Mitigate tension and objection
- Realize key objectives

























EMBRACING the vision with stakeholders

Regular Process/Level of Consultation (over 130 events)

- Forums and meetings with the affected tenants, NGO and Estate Management Advisory Committee
- Briefings to the Housing Panel of Legislative Council
- Meetings with the local District Council, their members and affiliated political parties
- Meetings with District Officer and other government departments





























EMBRACING the vision with stakeholders

Advanced Level of Engagement (over 20 events)

- Arranged **briefings** and attended **residents' forums** held by DC members
- Arranged community engagement workshop
- Distribution of pamphlet & newsletters to tenants, Non-Government Organizations (NGOs) and schools
- Brief and respond to concerned redevelopment issues e.g. closure of public transport interchange and temporary transportation arrangement
- Broadcasting video at domestic block entrance lobbies to brief residents on redevelopment information 香港房屋委員會































Case Study





















Background

- Kwai Shing Circuit Development was the **last part** of a **major redevelopment** project at Kwai Shing East Estate.
- The project scope comprised the **demolition** of the former Block 12 of **Kwai Shing** East Estate and construction of two domestic blocks as well as an integrated lift tower and the communal open space



Former Block 12 and the existing school adjoining to the site.













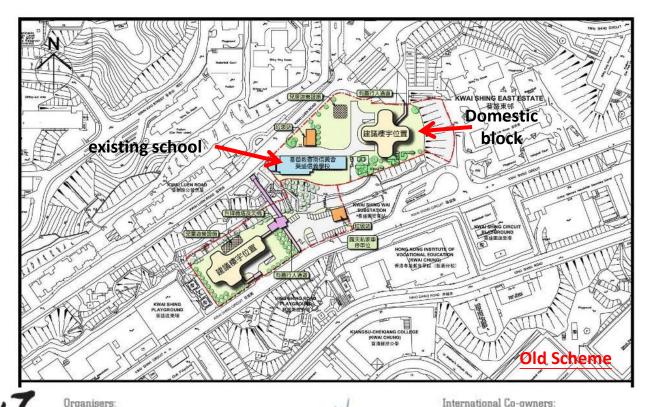






A - Workshops and Activities (1)

- objections from stakeholders (i.e. one of the domestic blocks was at a locality right next to an existing school.)
- may jeopardize the construction programme

















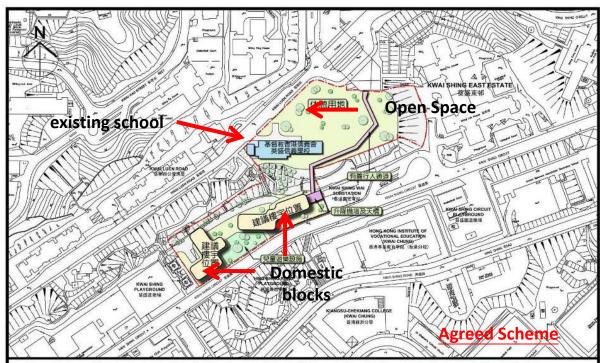


A - Workshops and Activities (2)

- **District Council Member**
- Residents
- **School**



Re-disposition of domestic blocks + open space





















B. Community Engagement in Design of Public Open Space

Community Engagement Workshop – had been organized to solicit stakeholders' views on open space design. Stakeholder includes local District Councilors, residents, teachers and students of adjacent schools.



Tree of Hope – slogans collected from participants of community engagement workshop were carved in granite tiles which become part of the paving of a tree pattern in community garden.



The Slogans

- 1 重環保 自然情 人康健 子孫 2 你我齊環保 環境自然好
 - 惜物利環保 青綠無限好
 - 十年樹木 百年樹人

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- 水有源 樹有根 環境保育算眾人
 - 綠色生活 你我共享
- 」 社區建活力 種出生命
- 8 珍惜歷史 持續發展
- 大概空间 紅塵大子
- 癸聯線 於於 長如榮譽的
- 休憩空間 社區參與
- 齊心積極 共同珍惜
-] 于似极体 心紊地树
- 4 女店荣采 技賃丁1
- 6 綠草如茵 悠閒一/
- 藍色天空 綠色公
- 綠色社區齊栽種
 - 互動空間 社區亮點
 - 綠色空間 創意無限
 - 人人共融 樂也融訊





Community
Engagement
Workshop for
the design of
Tree of Hope
and the
slogans





















C. Community Engagement for Demolition and Hoarding Works

Green Hoarding Drawings Competition for Students – to enhance the "green" concept of the students in the community, the awarded design and the old images of demolished Block 12 of Kwai Shing East Estate were posted on the hoardings.

Briefing meeting and Workshop – had been organized to brief the nearby school users on demolition procedure, hoarding design, noise and environmental management and safety measures.

























Appraisal

A manifestation of "informing", "consulting", "deciding" and "acting together" -

- Stakeholder, were invited to community engagement workshop to draft conceptual design of the community garden
- They were also actively involved in design development and construction stage to assure that the final deliverables met their requirements
- The project has best addressed needs and wishes of stakeholders.
 Resistance from stakeholders was minimized and project delivery was accelerated.









































Background

- As one of the short term measures to address the needs of singletons and small families for small-sized housing units in urban area → Wah Ha Estate is converted from the historical Chai Wan Factory Estate (CWFE), which was granted Grade II Historic Building status by the Antiquities Advisory Board.
- With the purpose of enhancing public awareness of heritage conservation and sustainable housing development, the existing industrial building was retained for adaptive re-use.







1964

2013

2016

A 50-year Change from Chai Wan Factory Estate to Wah Ha Estate



















Community Engagement in Design of Display Areas (1)

- adopts a **people-oriented** approach
- conducted community engagement workshops to incorporate community's views and memories in the design process.
 - **Ex-tenants**
 - **Local residents**
 - Non-government organizations
 - Local district council members



Design for the display areas at G/F of housing estate























Community Engagement in Design of Display Areas (2)

Ex-tenants and stakeholders were invited to join the community engagement workshops. Their views and memories were incorporated in the design process. In particular, a display area was set up to display the artifacts salvaged during building clearance, which include movable type printing machine and wardrobes, wooden carved chests, furniture, toys, daily supplies company signage, etc.



























Appraisal

A manifestation of "consulting", and "deciding together" -

- · We have successfully built up the estate identity, ownership and a sustainable community synergistically.
- We believe that -

"It is important to recognize the asset and potential that local people, building fabric and service provider offers and to creatively extend them into exciting new potential."





















Case Study























Background

- Action Seedling initiated in 2007 encourages community participation in greening the new housing estates at construction stage where the building contractors could proactively engage the community during the construction process.
- Through Estate Management Advisory Committees, schools and community organizations, seedling plants were distributed to the participants by HA and the building contractors.
- The participants would nurture the seedling plants at their home until the plants are fit for transplanting into the planters of new estates.





















- HA
- Contractor
- Residents
- Community Organization



- Estate Greenery

























- create a greener and more pleasant environment,
- foster a greater sense of belonging amongst the residents and the community
- Contractors play their part in greening and environmental protection as part of their corporate social responsibility

























Case Study

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Background

- We selected **Kwai Shing West Estate** completed in 1975 **for pilot** implementation of BEAM Plus for Existing Buildings.
- We conducted various improvement measures to enhance the environmental performance and promote sustainable living in the estate community.



















Creating Thriving Communities

- **Trained inspectors,** serve as HA's ambassadors, to help **motivate** and **educate** the tenants in reporting building defects in their homes.
- Responsive In-flat Maintenance Services for all tenants with frontline staff register maintenance requests directly from tenants and set repair process in motion efficiently.

Estate communities are **well engaged** and **educated**, which contributes to the success of estate improvement.















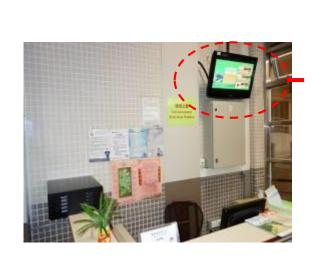




International Co-owners

Fostering Community Goals

- Energy saving is one of the common community goals to promote sustainable living in Kwai Shing West Estate.
- To arouse tenants' environmental awareness and nurture their sense of belonging, LCD panels had been installed to display periodic consumption of electricity, gas and water consumptions at all domestic blocks.



















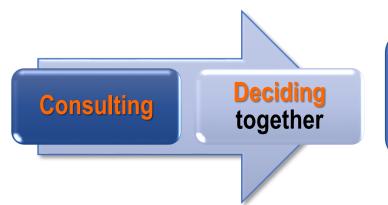




Engaging the Communities (1)

Public engagement was conducted in formulation of its estate improvement projects of Open Space Design and Improvement of Elevated Walkway

- **Estate tenants**
- **Nearby schools**
- Non-government organizations
- Local district council members



Design for the open space and improvement of elevated walkway

























Engaging the Communities (2)

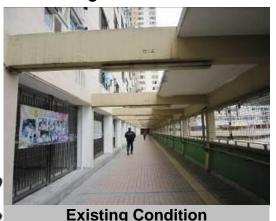
Open Space Design - adopted as a fitness and children recreational area.







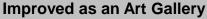
Elevated walkway – improved as an Art Gallery displaying old estate photos and students' drawings



















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Appraisal

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Listen and Understand,

before one could be understood.

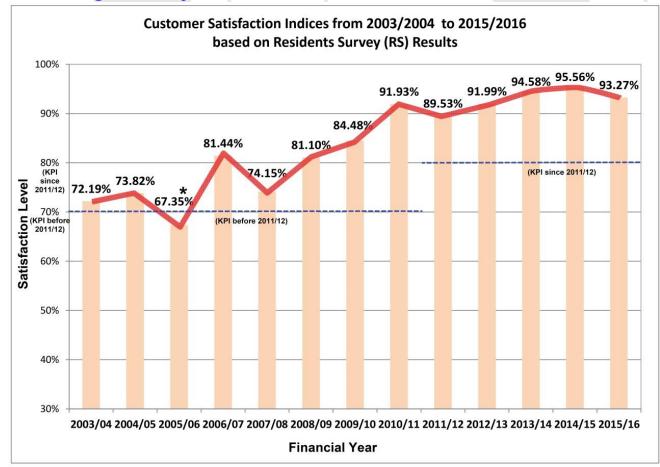




In all cases,
there is better communication,
better understanding, better consensus,
with a better product or services
where participating stakeholders
have a Sense of Ownership

Appraisal

Ever-rising Customer Satisfaction Indices have proven that our effort has been recognized by our tenants



High
Customer
satisfaction
index >93%
in last 3
years

This feedback is taken into account when we design new estates, alongside other important criteria such as safety and comfort, sustainability and environmental friendliness, and efficiency and costeffectiveness.





We will continue to **proactively engage and vitalize** the community, and enhance their **sense of belonging in the public housing developments.**

Thank you

For details of Hong Kong Housing Authority's Sustainability Initiatives, please visit –

English Version

http://www.housingauthority.gov.hk/hdw/video/videoshell_Environmental_corporate_Eng.html

Putonghua Version

http://www.housingauthority.gov.hk/hdw/video/videoshell_Environmental_corporate_Mand.html

Cantonese Version

http://www.housingauthority.gov.hk/hdw/video/videoshell_Environmental_corporate_Cant.html



















